

sony style

Sony Electronics, Inc.
16765 West Bernardo Drive
San Diego, CA 92127

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Sony Electronics, Inc.

SONY®

sony style

The newest Sony CLIE™ Handheld puts a world of entertainment and organization at your fingertips!



See CLIE™
Handhelds
on page 12.

**Sony PEG-NX70V
CLIE™ Personal Entertainment Organizer**

The brand new CLIE™ PEG-NX70V Personal Entertainment Organizer features an ingenious flip and rotate design, and, at 200MHz, it sports the fastest processor available in a CLIE™ Handheld. Powered by Palm OS® v.5.0, you'll get enhanced multi-media, improved security and a new graphical interface. This model features a host of incredible, built-in features, including wireless networking capability, MP3 playback, and a built-in camera!

Features

- Built-in digital camera
- New communication slot (allows for addition of Wireless LAN accessory, sold separately)³
- Built-in voice memo recorder
- Built-in MP3 player
- New faster processor — ~200Mhz, the fastest in a CLIE™ Handheld yet
- 320x480 high-resolution color display
- Built-in QWERTY keyboard
- Exclusive flip and rotate design
- Palm OS® v.5.0⁴

All CLIE™ Handhelds come with that great Sony look and a host of features that make them easy-to-use and hard to live without. Standard features include Sony's exclusive Jog Dial™ Navigator for convenient one-handed operation, Memory Stick® Media expansion slot for easy file transfer and integration with other Sony devices, and world class Palm OS® productivity software. For ordering information on the all new PEG-NX70V and to view other models of the world-renowned CLIE™ Handheld, see page 12 or visit www.sonymstyle.com!

Order select Sony CLIE™
Handhelds and receive a free
carrying case and 1¢ shipping.

^{3,4} see CLIE™ Handhelds page 27.



winter 2002

The Best Way to Shop Sony is Sony Style.

If you want to get them something they'll love, something they can use, something that will help them be more creative, more productive, or more organized — something SONY — shop SonyStyle.com this holiday season.

SonyStyle.com is also your ticket to the rest of the Sony universe, including Sony ImageStationSM, where you'll find new ways to create and enjoy digital pictures and video, and Sony MusicclubTM, Sony's resource for digital music on the web.



The right gift. The perfect moment. The newest ways to make and share memories. Find it all at SonyStyle.com.

Huge Selection

Go to the source! You'll find the largest assortment of genuine Sony products at SonyStyle.com.

Online Financing

Buy direct from SonyStyle.com and get same as cash financing with NO interest, NO down payment, and NO payments for 180 days. Sony will even make your first payment on orders over \$1499!*

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shop online at www.SonyStyle.com/gift**

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*For financing information, see page 27.



notebook computers
page 4

digital imaging
page 14

SonyStyle.com makes holiday shopping easy!

NO interest, NO payments, and NO down payment for 180 days! And Sony will even make your first payment on financed orders over \$1499!*

Get 1¢ shipping on select Sony items throughout this catalog.

Find great gift ideas in our Gifts and Accessories section, starting on page 24.



digital cameras
page 14



handhelds
page 12



digital imaging
page 14

Pictures shown in product displays are simulated.

*For financing information, see page 27.

computers and peripherals

State-of-the-art VAIO® computers take Sony design ingenuity and innovation to new heights. Streamlined, astonishingly compact systems. Incredible multimedia capabilities. Power-packed configurations that just won't compromise. That's Sony Style.



VAIO® Notebook Computers: A powerful reason to go mobile.



Camcorders
sold on p.16

VAIO® GRX Series Notebook

If mobility matters to you, the VAIO® GRX Series Notebook is a dream come true, pushing the limits of technology in an incredibly portable package. The GRX Series includes powerful built-in functionality that lets you burn your own DVDs and CDs, easily connect to a wireless network, power through your workload, and do it all in quintessential Sony Style.

starting at **\$1899.99**
As low as \$48.00 per month.*

- Features** (varies by configuration)
- Built-in DVD-RW/CD-RW² drive with Click to DVD™
 - Mobile Intel® Pentium® 4 processor up to 2.0GHz¹-M
 - 16.1" UXGA (1600x1200) TFT LCD screen
 - 4x AGP ATI MOBILITY RADEON 7500 Graphics with 32MB VRAM memory and dual display support
 - Up to 1024MB DDR SDRAM, 60GB² removable hard drive
 - Memory Stick® Media slot, Center Jog Dial™ control
 - Choice of Microsoft® Windows® XP Home Edition, XP Professional, or 2000 Professional

Customize your VAIO® GRX Series at
SonyStyle.com!

World's first notebook
with built-in DVD-RW.
Plus, get Click to DVD™!

	GRX600	NV200	GRS100	FXA63	R505G	VX89	SRX99	C1MW
Weight (lbs.)	8.0	8.2	6.9	6.7	4.37/6.75 (without/with SlimDock™)	4.42 (with standard battery)	2.76 (with standard battery)	2.2 (with standard battery)
Starting At	\$1899.99	\$1799.99	\$1499.99	\$1299.99	\$1559.99	\$1799.99	\$1599.99	\$2099.99
Processor	Up to Intel® Pentium® 4 2.0GHz¹-M	Up to Intel® Pentium® 4 2.0GHz¹-M	Up to Intel® Pentium® 4 1.8GHz¹-M	AMD® Athlon™ XP 1.4GHz²	Intel® Pentium® 4 1.2GHz¹-M	LV Intel® Pentium® III 900MHz	LV Intel® Pentium® III 850MHz	Crusoe™ 733MHz
LCD Screen	16.1" UXGA	15.0" SXGA+ or XGA	15.0" XGA	14.1" XGA	12.1" XGA	14.1" XGA (1024x768)	10.4" XGA (1024x768)	8.9" UWSXGA
Memory (Installed)	Up to 1024MB	Up to 512MB	Up to 512MB	256MB	Up to 512MB	Up to 512MB	Up to 384MB	Up to 384MB
HDD	Up to 60GB²	Up to 60GB²	Up to 40GB²	20GB²	Up to 60GB²	30GB²	20GB²	30GB²
Graphics	ATI MOBILITY RADEON 7500	ATI MOBILITY RADEON 7500	ATI MOBILITY RADEON 7500	ATI RAGE™ MOBILITY	Intel® 830MG integrated	Intel® 815EM integrated	Intel® 815EM integrated	ATI MOBILITY RADEON-M
Video Memory	32MB DDR	32MB DDR	16MB DDR	8MB	32MB (shared)	Up to 32MB (shared)	11MB (shared)	8MB
Optical Drive	DVD-RW/CD-RW or CD-RW/DVD¹	DVD-RW/CD-RW¹	CD-RW/DVD¹	CD-RW/DVD¹	CD-RW/DVD¹ (on SlimDock™)	Ext. CD-RW/DVD¹	Ext. CD-RW/DVD¹	Ext. CD-RW/DVD¹
Integrated 802.11b WLAN	Optional PC Card	CTO option only	CTO option only	Optional PC Card	CTO only	●	●	Optional PC Card
Operating System	Win XP Home, XP Professional or Win 2000	Win XP Home or Professional	Win XP Home, XP Professional or Win 2000	Win XP Home	Win XP Home, XP Professional or Win 2000	Win XP Home, XP Professional or Win 2000	Win XP Home, XP Professional or Win 2000	Win XP Home or Professional

● = This feature is included in these models. ^{1,2,3} see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

VAIO® GRS Series Notebook

Ultra-fast, ultra-sleek, and packed with Sony know-how, the VAIO® GRS Series Notebook is the best of all worlds. It's as powerful as they come, with raging processor speeds and huge RAM and hard drive capacity, but it's also designed with the mobile user in mind, with a slim, lightweight design and longer battery life as well as the option to add a second battery. And it's surprisingly affordable! Network and wireless LAN-enabled.

starting at **\$1499.99**
As low as \$38.00 per month.*

- Features** (varies by configuration)
- Mobile Intel® Pentium® 4 1.8GHz¹-M or Mobile Celeron® processor 1.7GHz¹
 - Large 15.0" XGA (1024x768) LCD screen
 - Up to 512MB DDR SDRAM, 40GB² hard disk drive
 - Hot-swappable bay for CD-RW/DVD¹ combo drive or dual battery
 - Integrated 802.11b Wireless LAN interface

Customize your VAIO® GRS Series at **SonyStyle.com!**



Camcorders
sold on p.16

VAIO® NV Series Notebook

Sony's most affordable mobile DVD-RW solution. The VAIO® NV Series Notebook empowers you to do it all with ultra-fast processor speeds, huge RAM and hard disk capacities, a large screen, and integrated hardware. The multi-purpose bay lets you swap out peripherals as you need them. Create CDs and DVDs with ease, and enjoy your media in Sony Style.

starting at **\$1799.99**
As low as \$45.00 per month.*

- Features** (varies by configuration)
- Built-in DVD-RW/CD-RW² drive with Click to DVD™
 - Mobile Intel® Pentium® 4 processor up to 2.0 GHz¹-M
 - 15.0" high-resolution SXGA+ or XGA TFT LCD screen
 - Multi-purpose bay supports included floppy drive, compact subwoofer, 10-key pad, and weight saver
 - Up to 512MB SDRAM, 60GB² hard drive
 - Optional integrated 802.11b Wireless LAN interface

How to Choose a Notebook PC

Sony offers a wide range of VAIO® Notebooks. Here are some tips for finding the perfect one for you:

For mobile professionals, mobility is key. Portable design, long battery life, and the ability to connect to a wireless network are as essential as fast processor speeds, ample memory, and generous hard disk space. And a large, high-performance display can make the difference between a killer presentation and a forgettable one.

For the home or small business user, wireless networking is a great benefit, as are integrated peripherals that will keep desk space clear and offer a lot of functionality in one place.

Students require mobility, too! And it doesn't hurt to bundle in entertainment value. A system that can handle a demanding workload, creative multimedia processing, and a big music library is ideal.

All Sony VAIO® Notebooks are network-ready, making it easy to get up and running on the Web. Many of them also feature integrated wireless networking capability.

Shop with confidence. Sony VAIO® computers are designed to integrate with other Sony devices. And SonyStyle.com offers a full line of VAIO® accessories, so upgrading and enhancing your notebook is just a mouse click away. Find the perfect system at the right price point at SonyStyle.com.

What is Click to DVD™?

Sony is proud to offer the first notebooks in the world to feature a built-in DVD-RW drive! And all VAIO® computers that contain a DVD-RW drive include Sony's remarkable Click to DVD™ Software, an application that allows you to automatically create DVDs from videos you've taken with your Digital Handycam® Camcorder. Just connect your VAIO® PC and camcorder with an i.LINK® cable, and Click to DVD™ will do the rest! It will even create a great-looking DVD menu page. Start creating and packaging digital video that you can truly be proud of. With Sony's exclusive Click to DVD™, it's as easy as connect, click, and burn!

*For financing information, see page 27.



VAIO® FXA Series All-in-One Notebook

The ultimate all-in-one system for work and play, the VAIO® FXA All-in-One Series Notebook balances power, performance, flexibility, mobility, and price and does it all in Sony Style. It's a stylish computer with a fast processor, plenty of RAM and hard drive space, a dazzling 14.1" screen, dual battery capability, and built-in CD-RW/DVD³ combo and floppy drives.

starting at **\$1299.99**
As low as \$33.00 per month.*

Features

- Built-in CD-RW/DVD³ combo drive with Click to DVD™
- Mobile AMD® Athlon™ XP processor 1600+ at 1.4GHz¹
- 14.1" XGA (1024x768) LCD screen
- 256MB SDRAM, 20GB² hard drive
- Internal removable floppy drive
- Dual battery capable

1¢ ground shipping on
all VAIO® Notebooks.



VAIO® R505 SuperSlim Pro™ Series Notebook

You don't have to give up the flexibility and power of a desktop PC to go mobile. At under 4.5 lbs, the stylish VAIO® R505 SuperSlim™ Pro Series Notebook is ultra-thin and lightweight with an elegant magnesium alloy casing and included SlimDock™ docking station. On the desk or on the go, the R505 SuperSlim™ Pro delivers the power and performance you demand.

starting at **\$1559.99**
As low as \$39.00 per month.*

Features (varies by configuration)

- Mobile Intel® Pentium® III processor 1.2GHz¹-M
- SlimDock™ docking station with CD-RW/DVD³ combo and floppy disk drives
- Bright 12.1" XGA (1024x768) LCD screen
- 256MB SDRAM, 30GB² hard drive
- Up to 4.5 hours battery life on single charge (up to 9 hours with double-capacity battery option)

Customize your VAIO® R505 SuperSlim Pro™ Series at SonyStyle.com!



VAIO® C1 PictureBook™ Series Notebook

At only 2.2 lbs., the VAIO® C1 PictureBook™ Notebook is the ultra-light, ultra-innovative notebook from Sony. With a super-fast processor, high-resolution 8.9" display, built-in digital camera, and external CD-RW/DVD³ combo drive, it's network-ready, power-packed, and highly mobile. Take pictures, edit them, and post them to the Web without ever leaving your computer.

starting at **\$2099.99**
As low as \$53.00 per month.*

Features (varies by configuration)

- Battery-friendly Crusoe™ processor TM5800 867MHz
- Built-in swivel camera and MPEG2 hardware encoder
- 8.9" UW-SXGA (1280x600) high-resolution TFT screen
- External CD-RW/DVD³ combo drive
- Up to 384MB SDRAM, 30GB² hard drive
- 10/100 Ethernet connectivity on included port replicator



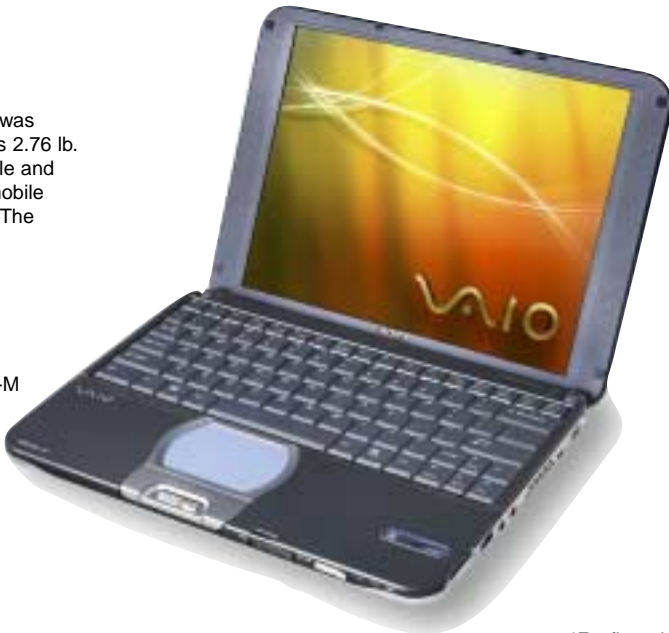
VAIO® VX Series Notebook

Travel in Sony Style with the VAIO® VX Series Notebook, a remarkable combination of smart features like super-thin design, mobile networking capability, and a brilliant 14.1" LCD screen. It's the ideal choice for the mobile professional who can't compromise performance for portability. It even comes with a full-size keyboard and an external CD-RW/DVD³ combo drive.

starting at **\$1799.99**
As low as \$45.00 per month.*

Features (varies by configuration)

- Low-voltage Mobile Intel® Pentium® III processor 900MHz-M
- Large 14.1" XGA (1024x768) LCD screen
- Up to 4.5 hours battery life on single charge (up to 9 hours with double-capacity battery option)
- External CD-RW/DVD³ combo drive
- Up to 512MB SDRAM, 30GB² hard drive
- Integrated 802.11b Wireless LAN interface, plus V.90 modem and 10/100 Ethernet connectivity



VAIO® SRX Series Notebook

The VAIO® SRX Series Notebook is what mobile computing was meant to be — high performance in a portable package. This 2.76 lb. (with standard battery) powerhouse sports an ultra-thin profile and sleek, lightweight design. Long battery life to keep up with mobile users and students, no matter how much they demand of it. The SRX Series is designed to keep you on the go.

starting at **\$1599.99**
As low as \$40.00 per month.*

Features (varies by configuration)

- Low-voltage Mobile Intel® Pentium® III processor 850MHz-M
- Up to 6 hours battery life on single charge (up to 12 hours with double capacity battery option)
- 10.4" XGA (1024x768) LCD screen
- External i.LINK® CD-RW/DVD³ combo drive
- Up to 384MB SRAM, 20GB² hard drive
- Integrated 802.11b Wireless LAN interface, plus V.90 modem and 10/100 Ethernet connectivity

*For financing information, see page 27. ^{1, 2, 3} see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

Sony gives desktop computing a makeover with the VAIO® W10 Desktop!



VAIO® PCV-W10 Desktop PC

You’ve never seen anything like this! Sony’s all-new VAIO® W10 Desktop PC is a unique intersection of design and performance philosophies: it’s the desktop that thinks it’s a notebook. This unit’s exciting, exclusively Sony design delivers surprising compactness and space-consciousness without compromising power or performance. This is the computer that will get you to rethink desktop performance. This forward-thinking unit even includes an integrated 15.3" Wide Aspect Ratio LCD (WXGA 1280x768) display. The VAIO® W10 Desktop features a 1.60GHz¹ Intel® Celeron® processor, plus 512MB RAM, a 60GB² hard drive, and a DVD/CD-RW³ combo drive. It arrives network-ready and fully loaded with Microsoft® Windows® XP Home and Corel WordPerfect® Office 2002 software. It’s i.LINK®- and Memory Stick®-enabled, so you can easily integrate with other Sony devices like digital cameras and camcorders. The VAIO® W10 Desktop is a glimpse of the future of desktop computing. And it’s only from Sony!



PCV-W10 shown closed.

PCV-W10 \$1599.99
As low as \$40.00 per month.*

special offer NO interest. NO payments. NO down payment for 180 days! Plus, Sony will make your first payment on financed orders over \$1499!*

	PCV-W10	PCV-RZ16G	PCV-RZ14G	PCV-RX860	PCV-RX850
Price	\$1599.99	\$1999.99	\$1599.99 after mail-in rebate	\$1199.99 after mail-in rebate	\$999.99 after mail-in rebate
Processor	Intel® Celeron®, 1.60GHz¹	Intel® Pentium® 4, 2.66GHz¹	Intel® Pentium® 4, 2.53GHz¹	Intel® Pentium® 4, 2.40GHz¹	Intel® Pentium® 4, 2.40GHz¹
Memory (Installed)	512MB DDR	1 GB DDR	512MB DDR	512MB DDR	512MB DDR
HDD	60GB²	120GB² (7200rpm)	120GB² (7200rpm)	80GB²	80GB²
Graphics	SiS650 Integrated	nVIDA® GeForce4™ MX440	nVIDA® GeForce4™ MX440	SiS651 Integrated	SiS651 Integrated
Video Memory	32MB shared	64MB (128-bit DDR)	64MB (128-bit DDR)	32MB shared	32MB shared
Optical Drive #1	DVD/CD-RW Combo³	DVD-RW³	DVD-RW³	DVD-RW³	DVD-ROM³
Optical Drive #2	none	DVD-ROM³	CD-ROM	CD-ROM	CD-RW
Click to DVD™		●	●	●	
Connectivity	2x i.LINK®, 3x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0
Giga Pocket™ PVR		●	●		

● = This feature is included in these models. ¹, ², ³, ⁴ see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

VAIO® PCV-RZ14G Desktop PC

If you feel the need for speed, the VAIO® RZ14G Desktop (shown right) is for you. With a lightning-fast 2.53GHz¹ Pentium® 4 processor, 512MB RAM, 120GB² hard drive, you'll be moving so fast you might need a seatbelt. Includes built-in DVD-RW/CD-ROM³ drives plus Click to DVD™ software. And you get the Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV shows right on your PC.

PCV-RZ14G \$1599.99 after \$100 mail-in rebate
As low as \$40.00 per month.*

special offer See SonyStyle.com for details.

VAIO® PCV-RZ16G Desktop PC

The VAIO® RZ16G Desktop (shown right) sports a super-fast 2.66GHz¹ Pentium® 4 processor, 1GB RAM, and 120GB² hard drive. It also includes built-in DVD-RW/DVD-ROM³ drives and Click to DVD™ software. It's outfitted for expert video, and it includes Sony's exclusive Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV programs right on your PC. Microsoft® Windows® XP Home included.

PCV-RZ16G \$1999.99
As low as \$50.00 per month.*



VAIO® RZ Series
Monitor sold separately.

Configure to Order — Only from SonyStyle.com!
Talk about choices! Design your own system, choosing from over 6,500 possible configurations and options galore. You know what you want. SonyStyle.com knows how to give it to you. With a custom-configuration desktop PC from Sony, you're getting EXACTLY what you want. And buying direct from SonyStyle.com means the value just doesn't quit. With prices starting as low as \$699, there's no better place to create your ultimate system!

Let SonyStyle.com build the perfect computer for YOU!



Monitor sold separately.
VAIO® RX Series

VAIO® PCV-RX850 Desktop PC

The new VAIO® RX850 Desktop (shown left) features a Pentium® 4 processor that can turn out a massive 2.40GHz¹, ⁴ of processing speed, making it the system that will help you power through your workload at a price that makes sense. With 512MB of RAM built in and a huge 80GB² hard drive, you're not just getting started — you're getting ahead! DVD-ROM/CD-RW³ optical drives and more!

PCV-RX850 \$999.99 after \$100 mail-in rebate
As low as \$25.00 per month.*

special offer See SonyStyle.com for details.

VAIO® PCV-RX860 Desktop PC

The new VAIO® RX860 Desktop (shown left) is fast and furious, with a Pentium® 4 processor that screams at 2.40GHz¹, ⁴. Loaded with 1GB of RAM built in and a 120GB² hard drive, it's outfitted for expert video and includes the Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV shows on your PC. Built-in DVD-RW/DVD-ROM³ drives and Click to DVD™ software.

PCV-RX860 \$1199.99 after \$100 mail-in rebate
As low as \$30.00 per month.*

special offer See SonyStyle.com for details.

What is Click to DVD™?

All VAIO® Computers that contain a DVD-RW drive include Sony's remarkable Click to DVD™ Software, an application that allows you to automatically create DVDs from videos you've taken with your Digital Handycam® Camcorder. Just connect your VAIO® PC and camcorder with an i.LINK® cable, and Click to DVD™ will do the rest! It will even create a great-looking DVD menu page. Start creating and packaging digital video that you can truly be proud of. With Sony's exclusive Click to DVD™, it's as easy as connect, click, and burn!

*For financing information, see page 27.

displays

You want the state of the art in display technology? You're looking at it! From super-slim, flat-screen computer displays to cutting-edge personal entertainment displays, SonyStyle.com is a site for sore eyes.



Sony knows there's more than one way of looking at things.



Sony SDM-V72W Personal Entertainment Display

With the SDM-V72W, Sony's revolutionary new Personal Entertainment Display, you can feast your eyes on brilliant imagery from your PC, DVD player, VCR, video game console, camcorder — you name it! Versatility makes the SDM-V72W the display without limits. Connect it to any video source and get the razor sharp clarity that comes from incomparable Sony technology. Integrated S-video, video, and PC inputs make it possible. And with its widescreen aspect ratio, it's the perfect way to enjoy cinema-quality video right in your own home. This model also features WOW™ Audio Technology for superior sound, and stylish Sony design ensures that it will look great, no matter what you connect it to.

SDM-V72W \$999.99
As low as \$25.00 per month.*



Partial back view of SDM-V72W

Spider-Man™
TM & © 2002 MARVEL/COLUMBIA/SONY.
On DVD and Video
Friday November 1

Get 1¢ standard shipping on most items when you shop SonyStyle.com for the holidays!

displays



Sony SDM-X82 DeluxePro™ Series 18" Flat Panel LCD

Without a world class display, it's just a computer. Maximize video and image performance with the SDM-X82, featuring digital input, automatic image adjustments and super bright panel. The perfect combination of form and function with sophisticated dual pivot stand, integrated power supply, and Eco energy saving mode, adding efficiency and style to the home or office.

SDM-X82 \$899.99 after \$100 mail-in rebate
As low as \$23.00 per month.*

special offers See SonyStyle.com for details.



Sony CPD-E240 StylePro™ Series 17" FD Trinitron® CRT

The E240 17" (16.0" VIS) FD Trinitron® computer display is ideal for spreadsheets, detailed graphics, and gaming, and it's the perfect complement or upgrade to your Sony computer. This high resolution CRT delivers superior image clarity and truer, brighter colors. High contrast screen coating reduces glare and eyestrain, while DisplayMouse™ OSD control provides easy set-up and adjustment.

CPD-E240 \$249.99



Sony SDM-X72 DeluxePro™ Series 17" Flat Panel LCD

Sony's stylish DeluxePro™ Series 17" Flat Panel LCD features bright color detail, superior video performance, and clear stereo sound — the perfect combination of performance and style. Packed with conveniences for the home or office, including digital inputs, automatic image adjustments, integrated power supply, smart cabling, and special energy-saving Eco mode.

SDM-X72 \$649.99 after \$100 mail-in rebate
As low as \$17.00 per month.*

special offer See SonyStyle.com for details.



Sony SDM-S51 StylePro™ Series 15" Flat Panel LCD

The SDM-S51 combines form, function and convenience. This advanced computer display boasts a 15.0" TFT LCD panel designed for the home or office to provide quality and reliability. Slim, stylish design delivers a greater level of flexibility while maximizing desktop space. Advanced Digital FlexRes™ and Auto ImageSet™ technologies keep images vivid.

SDM-S51 \$369.99 after \$80 mail-in rebate
As low as \$10.00 per month.*

special offer See SonyStyle.com for details.

// handhelds/PDAs

A CLIÉ™ Handheld from Sony will get you organized and keep you entertained in Sony Style. CLIÉ™ Handhelds combine sleek design, cutting edge functionality, and the latest Palm OS®.



CLIÉ™ Handheld. The personal entertainment organizer that fits in the palm of your hand.



CLIÉ™ Handheld shown folded.

Accessories for CLIÉ™ Handhelds located on page 24.

Sony PEG-NX70V
CLIÉ™ Personal Entertainment Organizer

The brand new CLIÉ™ PEG-NX70V Personal Entertainment Organizer features an ingenious flip and rotate design, and, at 200MHz, it sports the fastest processor available in a CLIÉ™ Handheld. Powered by Palm OS® v.5.0, you'll get enhanced multimedia, improved security and a new graphical interface. This model features a host of incredible, built-in features, including wireless networking capability, MP3 playback, and a built-in camera!*

PEG-NX70V \$599.99
As low as \$15.00 per month.*

- Features**
- Built-in digital camera
 - New communication slot (allows for addition of Wireless LAN accessory, sold separately)³
 - Built-in voice memo recorder
 - Built-in MP3 player
 - New faster processor — ~200Mhz, the fastest in a CLIÉ™ Handheld yet
 - 320x480 high-resolution color display
 - Built-in QWERTY keyboard
 - Exclusive flip and rotate design
 - Palm OS® v.5.0⁴

	PEG-NX70V	PEG-NX60	PEG-T665C	PEG-SJ30	PEG-SJ20	PEG-SL10
Price	\$599.99	\$499.99	\$349.99	\$299.99	\$199.99	\$149.99
Display Type	Color	Color	Color	Color	Monochrome	Monochrome
Screen Resolution	320 x 480	320 x 480	320 x 320	320 x 320	320 x 320	320 x 320
Digital Camera	•					
Wireless LAN expansion ³	•	•				
Voice Memo Recorder	•	•				
MP3 Audio Player	•	•	•			
Universal Remote Control	•	•	•			
Keyboard	Integrated	Integrated	Virtual	Virtual	Virtual	Virtual
Battery Type	Rechargeable	Rechargeable	Rechargeable	Rechargeable	Rechargeable	AAA
Installed RAM	16MB ¹	16MB ¹	16MB ¹	16MB ¹	16MB ¹	8MB ²
Processor	200MHz	200MHz	66MHz	33MHz	33MHz	33MHz
Operating System	Palm OS® v.5.0	Palm OS® v.5.0	Palm OS® v.4.1	Palm OS® v.4.1	Palm OS® v.4.1	Palm OS® v.4.1

• = This feature is included in these models. ^{1, 2, 3, 4} see CLIÉ™ Handhelds page 27.

*For financing information, see page 27.

CLIÉ™ Handheld Standard Features
All CLIÉ™ Handhelds come with that great Sony look and a host of features that make them easy-to-use and hard to live without. Standard features include Sony's exclusive Jog Dial™ Navigator for convenient one-handed operation, Memory Stick® Media expansion slot for easy file transfer and integration with other Sony devices, and world class Palm OS® productivity software.

Sony PEG-SJ30
CLIÉ™ Personal Entertainment Organizer

The CLIÉ™ PEG-SJ30 Handheld is the smarter way to get organized! With its high-resolution 320x320 backlit color display, you can view images and videos in vivid color. Not to mention the host of Palm OS®-powered applications you can use to keep your busy schedule up-to-date and running smoothly. Make the most of your time with your very own CLIÉ™ Handheld.

PEG-SJ30 \$299.99
As low as \$10.00 per month.*

- Features**
- High-resolution color display
 - 16MB RAM¹

Sony PEG-SJ20
CLIÉ™ Personal Entertainment Organizer

This new Palm-Powered™ CLIÉ™ Handheld has everything you need to stay organized and entertained, even allowing you to view and edit Microsoft® Word and Excel files while you're on the go! Compact and lightweight, you can take your PEG-SJ20 CLIÉ™ Handheld wherever you go. And the backlit high-resolution screen shows images and documents in fine detail.

PEG-SJ20 \$199.99

- Features**
- High-resolution monochrome display
 - 16MB RAM¹

Sony PEG-SL10
CLIÉ™ Personal Entertainment Organizer

This handheld packs a ton of unique Sony features into a new compact design for the super low price of \$149.99! Getting organized doesn't have to be a chore. With the compact and lightweight Palm-Powered™ PEG-SL10, you get access to vital information and tools wherever you go. And the high-resolution screen makes it as easy on the eyes as it is on your bank account.

PEG-SL10 \$149.99

- Features**
- High-resolution monochrome display
 - 8MB RAM²
 - Uses AAA batteries



// handhelds/PDAs

Sony PEG-NX60
CLIÉ™ Personal Entertainment Organizer

The new CLIÉ™ PEG-NX60 Handheld is built for speed! In addition to built-in features like an MP3 player, QWERTY keyboard, voice memo recorder, and a new communication slot that allows for wireless LAN networking, this beautifully designed handheld has a processor that clocks in at a record-breaking 200 MHz, the fastest available in a CLIÉ™ Handheld. Powered by Palm OS® v.5.0.⁴

PEG-NX60 \$499.99
As low as \$13.00 per month.*

- Features**
- 320x480 high-resolution color display
 - MP3 playback
 - Wireless expansion capability³
 - Built-in QWERTY keyboard
 - Voice memo recorder

Sony PEG-T665C
CLIÉ™ Personal Entertainment Organizer

With a high-resolution color screen for superb picture quality and a built-in MP3 audio player, the super-slim aluminum CLIÉ™ PEG-T665C Handheld is durable, elegant and packed with entertainment value. Plus, remotely control your audio and video devices using the included AV remote control software! Very unique. Very Sony.

PEG-T665C \$349.99
As low as \$10.00 per month.*

- Features**
- High-resolution color display
 - 16MB RAM¹
 - MP3 audio playback



Shown on USB HotSync® cradle.

Order select Sony CLIÉ™ Handhelds and receive a free carrying case and 1¢ shipping.

*For financing information, see page 27.

digital cameras/camcorders

When you give a gift from Sony Digital Imaging, you're giving something truly special: memories. Capture and share the memories that really matter with Sony digital cameras, camcorders, and digital photo printers!



1¢ shipping on all digital cameras!



Sony MVC-CD400 CD Mavica® Digital Still Camera

Never run out of film again! Sony's MVC-CD400 Digital Still Camera features massive 4.0 megapixel resolution (4.1 megapixel gross) with a Carl Zeiss® Vario Sonnar 3X optical zoom lens and the ability to write to inexpensive optical media. Capture exceptional still images and MPEG video clips directly to CD-R/RW media. The memories don't stop when you run out of space.

MVC-CD400 \$699.95
As low as \$18.00 per month.*

special offer Get the Mavica® MVC-CD400 shipped to you for just 1¢ and get a gigabyte of media included in the box!



Ink and paper sold separately.

Sony DPP-EX5 Digital Photo Printer Digital Imaging Accessory

Bring those digital photos to life! Using Sony's dye-sublimation technology, the DPP-EX5 Digital Photo Printer creates smooth, continuous tone photographs in just 90 seconds for a 4" x 6" print. Super Coat 2™ laminate turns out glossy or matte photos that are fade resistant, water resistant and even fingerprint resistant. Print directly from Memory Stick® Media or a PC.

DPP-EX5 \$199.95

special offer Buy direct today from SonyStyle.com and get this printer shipped to you for 1¢! It's the must-have accessory for your digital camera!



Sony MVC-FD200 Mavica® Floppy Disc Mavica® Digital Still Camera

A 2 megapixel camera that gives you the option of recording your exceptionally vivid digital photos to a standard floppy disk or Memory Stick® Media. With the Sony Mavica® FD200 Digital Still Camera's flexible storage options, your photos will be easy to store, easy to save, and easy to share.

Sony MVC-FD200 \$399.95
As low as \$10.00 per month.*

special offer Get this camera shipped to you for just 1¢!



Sony DSC-F717 Cyber-shot® Digital Still Camera

Combining point-and-shoot convenience with a host of manual photographic controls, this camera is sure to inspire the digital photographer on your gift list. Armed with Carl Zeiss® optics, ISO sensitivities of 100/200/400/800 and shutter speeds of up to 1/2000 second in auto mode, the DSC-F717 produces stellar results, even in the most demanding of shooting situations.

DSC-F717 \$999.95
As low as \$25.00 per month.*

special offer Hot new item! Get 1¢ shipping plus 32MB Memory Stick® Media when you order today!



Sony MSA-128A 128MB Memory Stick® Media Digital Imaging Accessory

Ready to take those summer vacation photos? Before you do, get Sony's new 128MB Memory Stick® Media¹, the easiest way yet to save hundreds of your favorite still images and videos. Ideal for use in small A/V products such as the Sony Digital Handycam® Camcorder and selected digital still cameras, Memory Stick® Media makes room for your memories.

MSA-128A \$89.95



Sony DSC-P9 Cyber-shot® Digital Still Camera

This digital still camera features a whopping 4.0 megapixel resolution, 3X optical zoom, and Memory Stick® Media recording. But what's really impressive is the ultra-compact design. Weighing just 7.5 oz. and measuring a mere 4½" x 2" x 1¼", it's hard to believe this little wonder packs in so many of Sony's most advanced and popular features. But it does!

DSC-P9 \$499.95
As low as \$13.00 per month.*

special offer Little camera. Big value. Get 1¢ shipping when you order today!



Sony DSC-U20 Cyber-shot® Digital Still Camera

Complete your look with the season's hottest new fashion find: the all new Cyber-shot® U20, Sony's smallest digital still camera yet! It's packed with big features you'd only expect to find in larger models. But it's impressively compact at 3¾" x 1¾" x 1¼", and it's incredibly easy to use. Just point, click, and let your creativity shine.

DSC-U20 \$279.95

special offer Get the DSC-U20 Cyber-shot® shipped to you for just 1¢ plus Pixela's ImageViewer v.1.0 software.

NO interest. NO down payment. NO payments for 180 days!*

Free shipping on Sony Handycam® Camcorders!



Sony CCD-TRV108
Hi8™ Handycam® Camcorder

Enjoy the simplicity of Sony Worry-Free Recording™ with the CCD-TRV108 Hi8™ Handycam® Camcorder! Features include Hi8™ video recording as well as 20X optical/460X digital zoom and a 2½" Color SwivelScreen™ LCD. Record long into the night, using the NightShot® 0 Lux infrared recording system, a feature that lets you shoot great video even in total darkness!

CCD-TRV108 \$299.99
As low as \$10.00 per month.*

special offer Get free shipping and protect your new camcorder with a free custom carrying case.



Sony CCD-TRV608
Hi8™ Handycam® Camcorder

Sony's CCD-TRV608 Handycam® Camcorder catches the moments you don't want to miss. With Hi8™ video recording for detailed picture quality with up to 400 lines of resolution and a 3.0" SwivelScreen™ LCD. USB streaming function lets you connect the USB terminal to a PC and broadcast live video with audio, capture still images, or even play back recorded video scenes.

CCD-TRV608 \$399.99
As low as \$10.00 per month.*

special offer Buy direct from SonyStyle.com and get free shipping and a free custom carrying case.

	CCD-TRV108	CCD-TRV608	DCR-TRV140	DCR-TRV340	DCR-TRV27	DCR-PC101	DCR-IP5
Price	\$299.99	\$399.99	\$499.99	\$699.99	\$999.99	\$1299.99	\$1199.99
Video Recording Format	Hi8™	Hi8™	Digital8®	Digital8®	MiniDV	MiniDV	MICROMV™
Carl Zeiss® Lens					●	●	●
Video Actual Resolution	250K pixels	200K pixels	290K pixels	290K pixels	690K pixels	690K pixels	340K pixels
Zoom Ratio (Optical/Digital)	20X / 460X	20X / 560X	20X / 560X	25X / 700X	10X / 120X	10X / 120X	10X / 120X
Steadyshot® Stabilization		●	●	●	●	●	●
Battery w/ Max Capacity	Up to 15.5 hrs.	Up to 15.5 hrs.	Up to 9 hrs.	Up to 10 hrs.	Up to 8 hrs.	Up to 9 hrs.	Up to 2.5 hrs.
Nightshot®	●	●	●	●	●	●	
USB Streaming		●		●	●	●	
Photo/MPEG Movie Mode				●	●	●	
Color LCD	●	●	●	●	●	●	●
Supplied Storage Media				8MB Memory Stick® Media 2.5"	8MB Memory Stick® Media 3.5"	8MB Memory Stick® Media 2.5"	
SwivelScreen™ LCD Size	2.5"	3.0"	2.5"				2.5"

● = This feature is included in these models.

*For financing information, see page 27.



Sony DCR-TRV140
Digital8® Handycam® Camcorder

Enter the world of digital video with this surprisingly affordable unit. This Digital8® Handycam® Camcorder achieves stunning detail, remarkable clarity, and exceptional video performance, even when you're shooting at night, thanks to the Super NightShot® 0 Lux with Color Mode system! Day or night, take video you'll love to watch again and again.

DCR-TRV140 \$499.99
As low as \$13.00 per month.*

special offer Get a great price on the DCR-TRV140 Digital8® Handycam® Camcorder, plus free shipping and a free custom carrying case.



Sony DCR-IP5 MICROMV™
Handycam® Camcorder

Choose the smallest and lightest camcorder in the world: the DCR-IP5! Sony's revolutionary MICROMV™ format delivers amazing video quality in an incredibly compact and portable design. This tiny camcorder is packed with amazing features, like a Carl Zeiss® Vario Sonnar lens, a 2½" SwivelScreen™ color LCD, 10x optical/120x digital zoom, and weighs in at only 12 oz.

DCR-IP5 \$1199.99
As low as \$30.00 per month.*

special offer New lower price plus free shipping and a free custom carrying case.



Sony DCR-TRV27
MiniDV Handycam® Camcorder

A larger screen makes a world of difference when you're capturing those important moments. Now it's even easier to see what you've recorded and play it back for friends on the spot. With the DCR-TRV27 MiniDV Handycam® Camcorder, you get intense megapixel image quality, a huge 3½" color LCD viewfinder, and all of the features that make Sony your go-to source for exceptional digital imaging technology.

DCR-TRV27 \$999.99
As low as \$25.00 per month.*

special offer Buy direct from SonyStyle.com and get free shipping and a free custom carrying case.



Sony DCR-TRV340
Digital8® Handycam® Camcorder

The DCR-TRV340 makes it easy to share your photos and videos with friends and family. Not only does this Digital8® Handycam® Camcorder take exceptional-quality digital video, it also gives you the ability to take great digital still photos that you can quickly and easily transfer to your computer using the supplied Memory Stick® Media or the built-in USB connection.

DCR-TRV340 \$699.99
As low as \$18.00 per month.*

special offer Just in time for the holidays! Get free shipping and a free custom carrying case.

You'll find an unbeatable selection of genuine Sony accessories at SonyStyle.com.



Sony DCR-PC101
MiniDV Handycam® Camcorder

The camcorder that combines improved battery capacity, megapixel image quality, MPEG EX movie capability, 8MB Memory Stick® Media and USB streaming without compromising the compact and functional design of its award-winning predecessors. Weighing in at only one pound and four ounces, the new DCR-PC101 doesn't come up short on features. Make it a season to remember — get yours today!

DCR-PC101 \$1299.99
As low as \$33.00 per month.*

special offer Pick up the DCR-PC101 MiniDV Handycam® Camcorder today and get free shipping and a free custom carrying case.

*For financing information, see page 27.

portable audio

You can take it with you! For music and entertainment on the go, Sony leads the pack with easy-to-use portable audio products that feature the most advanced technology and cool, compact design.



Walkman® Portable Audio and more!
The holidays sound like Sony.



Sony MZ-N707BLUE
NetMD™ Walkman® Player/Recorder

The MZ-N707 NetMD™ Walkman® Player/Recorder lets you record MP3s or CDs at up to 32X speed, and delivers up to 56 hours of listening on just one AA battery (up to 20 hours using rechargeable battery). Use affordable MD Media for over 5 hours of music on one 80-minute disc. This NetMD™ Player also plays back in ATRAC3™ and supports multiple Internet audio formats.

MZ-N707BLUE \$229.95



Sony D-CJ01CK CD Walkman®
Compact Disc/MP3 Disc Player

It's Sony's first CD Walkman® Compact Disc/MP3 Player. MP3 File on CD-R/RW Disc Play Ability enables playback of MP3s recorded on CD-R/RW media. CD-R/RW compatibility lets you to play mixes you create yourself, and Variable Rate Playback Ability matches the playback sampling rate to the different recording quality of MP3 Files from 60 to 320 kilobits per second.

D-CJ01CK \$129.95



Sony ICF-CD543RM WHI Kitchen Clock Radio White
CD/AM/FM/TV/Weather Band Kitchen Clock Radio

Sony has the perfect addition to your kitchen — the ICF-CD543RM CD/AM/FM/TV Band/Weather Band Kitchen Clock Radio. Featuring a space-saving, slim, under-cabinet interior design, a built-in dynamic bass reflex sound system, CD-R/RW playback, and a 4-band digital synthesized tuner (AM/FM/TV/Weather). 25 random memory presets, CD play modes, and Easy Set Kitchen Timer.

ICF-CD543RMWHI \$129.95

Get more from your Sony audio purchase! Enjoy your favorite music at Sony's Musicclub™.
www.musicclub.sonymstyle.com

Sony ICD-MS515VTP
Memory Stick® Portable
Digital Dictating Machine

Get Sony's slim ICD-MS515 Memory Stick® portable voice recorder. Removable Memory Stick® Media records all dictation and enables up to 171 minutes of recording time with the supplied 8MB Memory Stick® Media. USB, Dragon Naturally Speaking™ Preferred Voice to Print Software v.6.0, Digital Pitch Playback Speed Control, a voice E-mail function, and much more.

ICD-MS515VTP \$299.95
As low as \$10.00 per month.*



Sony SRF-M80V Armband Radio
S2 Sports™ Radio Walkman®

Strap this ergonomically designed Walkman® on your arm and spring into action. TV tuner and Weather Band™ tuning function lets you to listen to TV stations and local weather broadcasts. The Convenient LED Display Angle is easy to read on the run. Digital AM/FM stereo tuner, 25 station presets, stopwatch with split timer. Water resistant.

SRF-M80V \$49.95



Sony ICF-CD2000
AM/FM Stereo Travel Clock Radio
with Compact Disc Player

Perfect for the frequent traveler! Sony's ICF-CD2000 AM/FM Stereo Travel Clock Radio features a CD player with shock protection, so you can wake up to your favorite tunes while you're on the road. Stylish, ultra-slim design makes it ideal for tucking away into a suitcase or travel bag, and an AM/FM digital tuner makes it easy to find your favorite stations.

ICF-CD2000 \$189.95

portable audio

Sony ICF-S79V
AM/FM/TV Weather Band Shower
Radio

Tune in while you shower with Sony's ICF-S79V AM/FM/TV Weather Band Shower Radio! It's splash-resistant, making it ideal for the bathroom, shower, spa, or sauna. Digital AM/FM/TV/weather band reception allows you to choose from the wide variety of radio talk shows and music programming, plus sound from TV channels 2-13 along with weather band broadcasts.

ICF-S79V \$49.95



Sony NW-MS11
Network Walkman®
Digital Music Player

Sony changed the face of music on the move with the New NW-MS11 Network Walkman® Digital Music Player. This new player will allow you to transfer Internet downloads and recordings from your CDs, and connect to a USB Port for high speed data transfer. Removable 128MB MagicGate™ Memory Stick® Media provides 240 minutes of music enjoyment wherever, whenever.

NW-MS11 \$299.95
As low as \$10.00 per month.*



Sony ZS-X3CPWHITE Boombox
S2 Sports™ CD/Radio Tuner

Sony's ZS-X3CP S2 Sports™ CD/Radio Tuner was made to match your action-packed lifestyle. Features include MP3 playback, a large 4-line display, Jog Lever Navigation Control, and ESP2 CD shock protection. Digital AM/FM stereo tuner delivers accurate, drift-free tuning, and CD-R/RW playback lets you listen to your own music mixes as well as commercial CDs.

ZS-X3CPWHITE \$149.95

Whether it's a DVD Dream™ System or a Home Theater in a Box, genuine Sony Home Audio/Video products are a gift-giving dream come true! Buy direct from SonyStyle.com for the ultimate entertainment value!



Home entertainment doesn't get any better than Sony.



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TV and stand sold separately.

Sony DAV-C990 DVD Dream™ System

Sony's DAV-C990 DVD Dream™ System boasts 600 watts total system power for a mind-blowing entertainment experience. Includes a 5-disc DVD/SACD/CD changer with progressive DVD output, floor-standing front and rear speakers, center channel, and subwoofer. MP3 playback, AM/FM tuner, Digital Cinema Sound™ plus Dolby® Digital, dts® and Dolby Pro-Logic II Decoding.

DAV-C990 \$999.95
As low as \$25.00 per month.*

Get 1¢ shipping
on select Sony
purchases.



Sony DVP-NS715P Progressive Scan DVD Player

Enjoy beautiful cinema-quality performance in this outstanding DVD player from Sony. Sony's full 3-2 reverse conversion faithfully reproduces the film's frame structure within a video source. CD-R/CD-RW, DVD-R/DVD+RW, DVD-RW, and MP3 Playback, plus Dolby® Digital and dts® digital output. Sony's TV Virtual Surround System generates the effect of surround sound speakers.

DVP-NS715P \$199.99



Sony SLV-D100 DVD/VCR Combination Component

The SLV-D100 DVD/VCR is both a VCR and a DVD player. Plus, it will play nearly any digital format: DVD/DVD-R/RW (Video Mode)CD/VCD/CD-R/CD-RW and MP3 playback included*. 4-Head Hi-Fi VHS VCR, RF output, component video output and S-Video output. Coaxial and optical digital output. Supplied multi-brand TV control. Features front A/V inputs and easy programming functions.

SLV-D100 \$249.99



Sony SLV-N99 VHS VCR

The new SLV-N99 VCR is here. You won't believe the quality picture you see as you watch our Reality Regenerator™ picture enhancement circuitry at work. Additional features include an Advanced Quickset™2 timer dial with station ID, VCR Plus+® Gold³, and Cable Mouse®4 control capability for cable boxes and satellite receivers. Recording has never been so easy!

SLV-N99 \$149.99



Sony CDP-CX455 CD Changer

Sony's CDP-CX455 400 Disc MegaStorage® CD Changer is perfect for an extensive CD collection. Access CDs with ease using Twin Jog Dial and enjoy MP3/CD-R/CD-RW* playback. The CDP-CX455 includes features that make it easy to manage music content. Keyboard input, FL display, 32-step program play, Control A1 II, and a Remote Commander® remote control are also included.

CDP-CX455 \$299.95
As low as \$10.00 per month.*



Sony MHC-GX20 Entry Level Mini System

Sony presents the MHC-GX20 Mini System. This compact system boasts a 3-disc CD changer with play exchange and CD-R/CD-RW* playback, a full logic dual cassette deck, and an AM/FM tuner. Plus, Direct A/V EQ for simplified equalizer operation and Groove Bass Enhancement. Game Sync™ mixing feature with front A/V inputs enables plug-and-play video game console access!

MHC-GX20 \$149.99



Sony DAV-C770 DVD Dream™ System

Experience the extraordinary with Sony's DAV-C770 DVD Dream™ System. With a 5-disc DVD/SACD/CD changer, 6-speaker system, 5 satellite speakers, and a subwoofer, this system boasts 550 watts of total system power! Digital Cinema Sound, Dolby® Digital, dts® and Dolby® Pro-Logic II decoding, and an S-Master full digital amplifier deliver incredible sound quality.

DAV-C770 \$599.99
As low as \$15.00 per month.*



Sony STR-DE985/S Receiver

Sony combines state-of-the-art design with innovative technology in the STR-DE985 Receiver. Featuring multi-room audio output with independent source selection, an A/B speaker switch, Dolby® Pro Logic II, dts®, Dolby® Digital EX Decoding, front composite A/V and optical inputs, and 6.1 and Digital Concert Hall A/B, this unit sounds almost too good to be true.

STR-DE985/S \$399.95
As low as \$10.00 per month.*

NO interest. NO down
payment. NO payments
for 180 days!*

televisions

The holidays never looked better! SonyStyle.com is your source for the finest in television design and technology. WEGA®, HDTV, Trinitron®, Watchman® — SonyStyle.com puts it all in perspective.



Premier In-Home Delivery on select models for just 1¢! **



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Stuart Little 2™
On DVD and Video
December 10



Sony KV-27FS100
27" FD Trinitron®
WEGA® Television

The 27-inch FD Trinitron® WEGA® TV delivers brilliant pictures and ingenious Sony design. It will be the center of your home entertainment system. Featuring a 3-line digital comb filter, 16:9 enhanced mode, component video input, Dynamic Focus™ circuitry, Dynamic Picture™ processor circuitry, magnetic quadra pole, and new side speaker design.

KV-27FS100 \$499.99
As low as \$13.00 per month.*

special offer 1¢ shipping when you order today!

Sony KP-65WV600 65" Hi-Scan 1080i®
16:9 Projection Television

It's the television you've been dreaming of: Sony's KP-65WV600 65-inch Projection TV. Featuring HD MicroFocus™ CRT and lens system, HD Detailer™ wideband video amplifier, ClearEdge VM™ wideband velocity modulation, and DVI-HDTV interface. Plus Memory Stick® Media playback so you can view digital images from your digital camera right on the TV screen!

KP-65WV600 \$3499.99
As low as \$88.00 per month.*

special offer Premier In-Home Delivery for just 1¢! **

1¢ shipping on all Sony
televisions. Premier
In-Home Delivery on
select models. **

	KE-42TS2	KP-65WV600	KP-57WS500	KV-40XBR800	KV-32FV300	KV-27FS100	KV-20FV300
Screen Size	42"	65"	57"	40"	32"	27"	20"
Display Type	Plasma	Projection	Projection	Direct View	Direct View	Direct View	Direct View
HDTV Capable	●	●	●	●			
16:9 Widescreen	●	●	●				
Memory Stick® Capability		●		●			
Dimensions (in inches)	41¾W x 30¾H x 5D	60¾W x 57¾H x 28¾D	52¼W x 54¾H x 27¾D	44¾W x 18H x 3¼D	35¾W x 26¾H x 23D	30¼W x 23¼H x 19¾D	24W x 18¼H x 19¾D
Picture-in-Picture		●	●	●	●		
Component Video Input	●	●	●	●	●		●
3-Line Comb Filter	N/A	●	●	●	●		

● = This feature is included in these models.

*For financing information, see page 27. **For Premier In-Home Delivery details, see page 27.

televisions

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Sony KP-57WS500 57"
Hi-Scan 1080i® 16:9
Projection Television

Sony brings beautiful images and exceptional sound to life with this incredible projection TV. Featuring a new HD MicroFocus™ CRT and lens system, DRC™ multifunction (960i/480p) circuitry, CineMotion™ reverse 3-2 pulldown technology, MID™ (Multi Image Driver – X), and a new HD Detailer™ wideband video amplifier, this television offers you superb projection.

KP-57WS500 \$2499.99
As low as \$63.00 per month.*

special offer Premier In-Home
Delivery for just 1¢! **

Stuart Little 2™
On DVD and Video
December 10



Sony KV-20FV300 20"
FD Trinitron® WEGA® Television

Tune in to incredible corner-to-corner images and amazing sound with this 20" FD Trinitron® WEGA® TV. Featuring a 3-line digital comb filter, Velocity Modulation™ scanning control, component video input, and a brand new design, this unit is a pleasure to look at on or off, while Sony's DAC Speaker System delivers exceptional sound quality.

KV-20FV300 \$349.99
As low as \$10.00 per month.*

special offer 1¢ shipping
when you order today.

Stuart Little 2™
On DVD and Video
December 10



Sony KE-42TS2 42" Plasma
Flat Panel WEGA® Television

The KE-42TS2 Plasma WEGA™ TV is an entertainment dream come true. This television will compliment your lifestyle, as it is easy to set up and use, whether you mount it on your wall or a tabletop stand. Experience all the incredible features as they work to provide the best picture quality and superior sound. TruSurround™ Sound w/SRS® 3D Audio Effect Sound. HDTV upgradeable.

KE-42TS2 \$6999.99
As low as \$175.00 per month.*

Optional wall mount WBPW2 sold separately. Find genuine Sony TV stands and accessories at SonyStyle.com.

special offer Premier In-Home Delivery for just 1¢! **

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Sony KV-32FV300 32"
FD Trinitron® WEGA® Television

With an eye-popping 32 inches of tantalizing corner-to-corner images and incredible Sony audio, this WEGA® TV is big on entertainment value. With that unmistakable Sony design feel, plus a 3-line digital comb filter, Velocity Modulation™ scanning control, component video input, and a ton of personalized features to make your TV-watching experience better than ever!

KV-32FV300 \$1199.99
As low as \$30.00 per month.*

special offer Premier In-Home Delivery for just 1¢! **

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Sony KV-40XBR800 40"
FD Trinitron® XBR® WEGA® Television

WATCH Sony's 40" FD Trinitron® XBR® WEGA® TV. Corner to corner, there is no better picture. Sony's Dynamic Focus Circuitry™ brings giant screen focusing accuracy to the KV-40XBR800 — recognized as the Largest Direct-View TV in the World. Hi-Scan 1080i™, DRC™ Multi-Function, Memory Stick® Media playback, and CineMotion™ Reverse 3:2 pulldown technology also help create the vivid images you see.

KV-40XBR800 \$2999.99
As low as \$75.00 per month.*

Free TV Stand w/Purchase of KV40XBR800, a \$500.00 value.

special offer Premier In-Home Delivery for just 1¢! **

*For financing information, see page 27.

gifts and accessories

SonyStyle.com makes it easy to find an incredible gift you know they'll love at a price that's right for you. Gift-shopping at SonyStyle.com is the smartest idea of the season!



Sony Gifts under \$100



CLIÉ™ PEGA-GC10
Game Controller for CLIÉ™ Handheld

Turn your CLIÉ™ Handheld into a game device! This ingenious accessory comes complete with the standard gamepad layout for easy game control and maneuvers. For PEG-NR, PEG-T, PEG-SJ and PEG-SL Series. No batteries required.

PEGA-GC10 \$39.99



Sony SRS-T77
Personal Travel Speakers

These Personal Travel Speakers fold up for easy carrying. They deliver dynamic sound and are engineered for greater energy output. Magnetic shielding lets you use them next to a monitor or TV. Includes world voltage adapter (a \$30 value).

SRS-T77 \$89.99



CLIÉ™ PEGA-KB11
Compact Keyboard for CLIÉ™ Handheld

This portable full-sized keyboard accessory folds to fit in a small pocket. Built-in docking station. Touch-typeable keys and QWERTY layout for quick and easy typing. For PEG-NR, PEG-T, PEG-SJ and PEG-SL Series. No batteries required!

PEGA-KB11 \$89.99



CLIÉ™ PEGA-KB20
Mini Keyboard

Data entry is easier and faster with a miniature QWERTY keyboard. Perfect for typing names, addresses, phone numbers, or notes. Soft-touch keys. Requires no batteries! Compatible with PEG-SJ, PEG-SL, and PEG-T Series.

PEGA-KB20 \$49.99



Sony MDRQ33LP/S
w.ear™ Headphones

Unique w.ear™ design eliminates neckbands and headbands and slips directly onto the ear. Comes with interchangeable headphone caps for quick color changes. Two colors included with 15 colors available. Spring-action earpiece for comfort.

MDRQ33LP/S \$29.99



Sony VCM-IL4435 i.LINK® Digital Interface Cable (3.5 meters, 4 pin to 4 pin)

i.LINK® DV In/Out Interface (IEEE-1394) provides a high-speed, bi-directional digital link between your camcorder, an editing deck, or a computer with i.LINK® interface. Edit digital data multiple times with virtually no deterioration of picture or sound quality.

VCM-IL4435 \$75.00



Sony VCT-D580RM
Tripod with Remote Control

Steady your camcorder or digital camera and operate directly from the tripod grip with one hand. For the most stable, professional-looking results possible. Expands from 17.5" to 45" in height. Easy height adjustment with elevator mechanism.

VCT-D580RM \$80.00



Sony PCWA-C150S
VAIO® 2.4GHz Wireless LAN PC Card

Access email, the Internet, or your network wirelessly! The Wireless LAN PC Card lets you share files and drives with computers on your network wirelessly from up to 150 feet away. Super slim antenna. Compatible with all VAIO® notebooks.⁵

PCWA-C150S \$89.99

Sony Gifts under \$300



Sony CPD-G220R DeluxePro™
17" FD Trinitron® CRT

The G220R 17" (16.0" VIS) FD Trinitron® computer display is ideal for the home or office professional who requires great image performance without sacrificing value or reliability. This visually flat, high-resolution display delivers superior image clarity and truer, brighter colors making it perfect for everything from spreadsheets and detailed presentations to browsing the Internet and gaming.

CPD-G220R \$299.99
As low as \$10.00 per month.*



Sony DSC-P31 Cyber-shot®
Digital Still Camera

This is the digital still camera that takes performance off the charts. It's loaded with high-performance features that put creative control in your capable hands. Choose from multiple MPEG movie modes and auto-focus options. And play back your images 2.0 megapixel (effective) images and movies with zoom and trimming functions right in the color LCD viewfinder.

DSC-P31 \$199.95



Sony CCD-TRV108
Hi8™ Handycam® Camcorder

Enjoy the simplicity of Sony Worry-Free Recording™ with the CCD-TRV108 Hi8™ Handycam® Camcorder! Features include Hi8™ video recording as well as 20X optical/460X digital zoom and a 2½" Color SwivelScreen™ LCD. Record long into the night, using the NightShot® 0 Lux infrared recording system, a feature that lets you shoot great video even in total darkness!

CCD-TRV108 \$299.99
As low as \$10.00 per month.*

Stuart Little 2™
On DVD and Video
December 10



Sony KV-20FS100 20"
FD Trinitron® WEGA® Television

Choose this 20" FD Trinitron® WEGA® TV for the top-notch Sony performance you demand. With a 3-line digital comb filter ensures maximum picture detail and resolution, while Velocity Modulation™ Scanning gives every object in the picture a sharper, cleaner edge. In addition, the stereo sound system pumps incredible sound, utilizing a new side speaker design.

KV-20FS100 \$299.99
As low as \$10.00 per month.*



Sony MDR-NC11 Noise Canceling
Fontopia® Ear-bud Headphones

Sony's MDR-NC11 Noise Canceling Fontopia® Ear-Bud Headphones offer you peace and quiet wherever you go, reducing noise by 70% (10dB) when the noise canceling circuit is switched on. Tune out noise — at work, when you travel, or even when you are trying to sleep in a loud environment. A great gift idea for the frequent traveler, student, or athlete on your list!

MDR-NC11 \$149.99



CLIÉ™ PEGA-MSC1
Memory Stick® Camera Module
Turn your CLIÉ™ Handheld into a digital camera. The Memory Stick® Camera Module is a miniature digital still camera that captures color images up to 320 x 240 pixels. Since it doesn't require any batteries, all you need to do is slide it into the Memory Stick® slot of your CLIÉ handheld and you're set to start snapping photos. Compatible with PEG-SJ, PEG-SL, and PEG-T Series.

PEGA-MSC1 \$149.99



Sony MPK-P9 Marine Pack
Digital Imaging Accessory

Capture even the memories that happen underwater! — give your Sony Cyber-shot® Digital Still Camera its sea legs. Perform underwater photography in depths of up to 40 meters (about 133 feet), making your ultra-slim Cyber-shot® ideal for diving, snorkeling, skiing, and poolside activities. Works with DSC-P2, DSC-P7, and DSC-P9 Cyber-shot® Digital Still Cameras.

MPK-P9 \$249.99



Sony PCWA-A200
VAIO® Wireless LAN Access Point Pro

Perfect for small office or home office broadband computing. Wirelessly link up to 16 users up to 150 feet away! Access email, the Internet, or your network wirelessly! The PCWA-A200 lets you share files, drives and printers on your wireless network with secure communication and high-speed data transfer rates. Compatible with LAN, DSL, Cable modem, and ISDN.⁵

PCWA-A200 \$249.99



Sony PCWA-C500
VAIO® 5GHz Wireless LAN PC Card

Using IEEE 802.11a technology, this wireless LAN card enables you to transfer data at rates of up to 54Mbps on a wireless network. Enjoy peer-to-peer transfer with multiple PC cards, or use with Sony's Wireless LAN Access Point for server-to-client transfer. Compatible with IEEE 802.11a (5GHz) technology wireless devices.⁵

PCWA-C500 \$179.00

*For financing information, see page 27. ⁵ see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

Sony Gifts under \$500

Stuart Little 2™
On DVD and Video
December 10



Sony KV-24FV300 24" FD Trinitron® WEGA® Television

Tune into incredible corner-to-corner images and amazing sound with this 24" WEGA® Television. Featuring a 3-line digital comb filter, Velocity Modulation™ Scanning, new component video input, a new WOW™ with BBE Audio System, and a brand new design, this Energy Star-compliant unit is a pleasure to look at on or off. A great gift for someone you love — or yourself!

KV-24FV300 \$449.99
As low as \$12.00 per month.*



Sony DSC-P7 Cyber-shot® Digital Still Camera

The DSC-P7 combines exceptional image quality with compact design, delivering 3.2 megapixel resolution with a 3X optical zoom lens and intelligent features like 3 area multi-point AF for sharply-focused shots and AF Illuminator for low light conditions. This is a camera that will keep up with you and with technology for a long time to come.

DSC-P7 \$399.95
As low as \$10.00 per month.*



Sony DSC-P71 Cyber-shot® Digital Still Camera

The DSC-P71 features impressive zoom capabilities and the great-looking, compact design that makes the Sony Cyber-shot® family the choice of savvy photo enthusiasts all over the world. Low light is no match for the DSC-P71. Neither is motion. The DSC-P71 takes it all on and delivers the most stunning digital images you've ever seen, hands down.

DSC-P71 \$349.95
As low as \$10.00 per month.*

Sony PCWA-A500 VAIO® 5GHz Wireless LAN Access Point



Upgrade to wireless connectivity! Two Ethernet ports for LAN and WAN connection let you explore true wireless mobility. Up to 54Mbps makes smooth MPEG video transfer possible. The PCWA-A500 supports wireless connections for up to 16 PCs from up to 150 feet away, for Internet and email at a distance. Compatible with IEEE 802.11a (5GHz) technology wireless devices.⁵

PCWA-A500 \$399.99
As low as \$10.00 per month.*



Sony MZ-N1 NetMD™ Walkman® Player/Recorder

The MZ-N1 lets you record MP3s or CDs at up to 32X speed and gives you up to 100 hours of audio playback. With a USB cradle for charging and easy PC connection and featuring a 3-line dot matrix LCD display, ATRAC3™ playback and support for multiple Internet audio formats, the MZ-N1 uses affordable MD media for over 5 hours of music storage on one 80-minute disc.

MZ-N1 \$349.95
As low as \$10.00 per month.*



Sony MVC-FD200 FD Mavica® Digital Still Camera

A 2 megapixel camera that gives you the option of recording your exceptionally vivid digital photos to a standard floppy disk or Memory Stick® Media, making the concept of limitless capacity a reality at last! With the Sony Mavica® FD200 Digital Still Camera, your photos will be easy to store, easy to save, and easy to share.

MVC-FD200 \$399.95
As low as \$10.00 per month.*

Financing Information
On your Sony Financial Services Card, subject to credit approval. A minimum initial purchase of \$299 is required. If balance on these purchases is paid in full before the expiration of the 180 days promotional period and your Account is kept current, accrued Finance Charges will not be imposed on these purchases. If balance on these purchases is not paid in full before the expiration of that period, Finance Charges will be assessed from the purchase date at the Standard Rate APR of 19.99%. For Accounts not kept current, the Default Rate 23.99% APR will be applied to all balances on your Account. At the expiration of your Same As Cash promotion, the minimum monthly payment presented is based on the product and purchase price shown. The minimum monthly payment is 2.5% of the "New Balance" rounded to the next higher dollar or \$10, whichever is greater. The number of months you will pay and the amount of your total minimum monthly payment will depend on additional purchases and your Account balances. Minimum Finance Charge \$1.00. Certain rules apply to the allocation of payments and finance charges on your promotional purchase if you make more than one purchase on your Sony Financial Services Card. Call 1-888-367-4310 or review your cardholder agreement for information.

\$1499 Offer
Finance your purchase of \$1499.00 or more during this limited time offer, and SonyStyle.com will make your first regular scheduled payment for you should you not elect to exercise your same as cash option.

VAIO® Computers and Peripherals
¹GHz denotes microprocessor internal clock speed; other factors may affect application performance. ²GB means one billion bytes when referring to Hard Drive capacity. Accessible capacity may vary. ³DVD compatibility is not universal. ⁴Naming of 2.40GHz, based on 533MHz Front Side Bus capability. ⁵ISP may be required for internet access. i.LINK® is a trademark of Sony used only to designate that a product contains an IEEE 1394 connector. All products with an i.LINK® connector may not communicate with each other. Sony PCs use genuine Microsoft® Windows®. www.microsoft.com/piracy/howtotell

CLIE™ Handhelds
¹Actual available space is 15MB. (A portion is used for data management functions.) ²Available space is 7MB. ³Compatible with Sony's wireless LAN card (PEGA-WL100) only. PEGA-WL100 sold separately. ⁴Some 3rd party software devices may currently not be compatible or have limited functionality with this model. Please confirm with third party vendor or manufacturer for compatibility. Memory Stick® Media is necessary to store audio and video content. Memory Stick® Media sold separately. Software functionality provided by Documents To Go® Standard Edition, a product of DataViz, Inc.

Computer Interface
The computer industry lacks standards, and therefore, there are a multitude of varying software packages and add-on hardware options. This personal computer is not manufactured to any specific software, and Sony does not and cannot make any warranty or representation with respect to the performance of this product with any particular software packages and/or non-Sony add-on hardware option except those mentioned in this document. Sony hereby disclaims any representations or warranty that this product is compatible with any combination of products you may choose to connect. While Sony representatives or Sony authorized dealers may be able to assist you and may make recommendations, they are NOT authorized to vary or waive this disclaimer. Purchasers must determine for themselves the suitability and compatibility of the hardware and software in each and every particular instance. Software titles pre-installed on the Sony notebook computer are subject to change without notice. Simulated graphic shown on display. Preinstalled software may not be identical to retail versions or have all documentation.

Memory Stick® Media
¹Accessible memory may vary and a portion is used for data management functions.

Home Audio/Video
¹CD-R/RW Playback: CD-R/RW Playback may not be compatible with all discs, depending on recording conditions. DTS: DTS Audio CDs are not decoded. ²AutoClock Set: AutoClock Set only functions in areas where a TV station's broadcasts are encoded with Closed Captioning Extended Data Service for data and timer. Date and Time are currently transmitted by at least one station in most major markets. ³VCR Plus Gold: Auto Station and VCR Plus+ Gold Channel Mapping: These only function in areas where a TV's station's broadcasts are encoded with VBI (Vertical Blanking Interval) for Station ID and Channel Mapping List. ⁴Cable Mouse® control capable for cable boxes and DIRECTV® Receivers: Cable service is only available to subscribers of the service. This model tunes in most non-scrambled cable channels directly. Scrambled cable TV channels will require an external converter. Cable Mouse® unit controls channel selection on most cable boxes. Some cable boxes may not be compatible. Cable Mouse® unit can be purchased at 1-800-488-7669 for \$14.95 + \$3.00 shipping & handling and applicable sales tax. The Cable Mouse® may not be compatible with some cable box or DIRECTV® receiver brands or models.

Premier In-Home Delivery
Sony's 1¢ Premier In-Home Delivery offer applies to televisions that are 32" or larger, shipped anywhere in the Continental U.S. We will place the TV in the room of your choice, unpack it, plug it in, and make sure that it is operational. We will also remove any packing debris unless otherwise instructed.

A convenient delivery appointment will be scheduled Monday-Friday, 8 a.m. to 6 p.m., within a three-hour delivery window. Delivery normally occurs 5-12 business days from the time your television is available for shipment. Sony's Premier In-Home Delivery does not assemble stands or connect VCRs, DVD Players, or Satellite Systems.

Prices
Prices listed apply to purchases made directly from SonyStyle.com do not include taxes or shipping, and are subject to change without notice. Reseller prices are established by the resellers and therefore may vary.

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Sony Gifts under \$500



Sony DRU-500A DVD±RW Drive

Sony takes the risk out of buying a DVD recorder by bringing all the popular formats into a single drive. The amazing new DRU-500A burns DVD-R/-RW, DVD+RW/+R, and even CD-R/CD-RW discs. Internal EIDE drive includes an impressive, industry standard software bundle and is compatible with Microsoft® Windows® 98SE/2000, Windows® ME and Windows® XP operating systems.

DRU500A \$349.99
As low as \$10.00 per month.*



Sony PEG-T665C Color CLIE™ Handheld with MP3 Player – Silver

With a high-resolution color screen for superb picture quality and a built-in MP3 audio player, the super-slim aluminum CLIE™ PEG-T665C Handheld is durable, elegant and packed with entertainment value. Plus, remotely control your audio and video devices using the included AV remote control software! Very unique. Very Sony.

- High-resolution color display
- 16MB¹ RAM
- MP3 audio playback

PEG-T665C \$349.99
As low as \$10.00 per month.*



Sony STR-DE985/B Receiver

Sony combines state-of-the-art design with innovative technology in the STR-DE985 Receiver. Featuring multi-room audio output with independent source selection, an A/B speaker switch, Dolby® Pro Logic II, dts®, Dolby® Digital EX Decoding, front composite A/V and optical inputs, and 6.1 and Digital Concert Hall A/B, this unit sounds almost too good to be true.

STR-DE985/B \$399.95
As low as \$10.00 per month.*

*For financing information, see page 27. ⁵ see VAIO® Computers and Peripherals page 27.

¹ see CLIE™ Handhelds this page. *For financing information, see this page.